

Pitch Deck Digital Start Up

Kuli



Overview

- Abstract
- Iceberg of problems
- Proposed Solution
- Conclusion



It is a common experience for Indonesians to struggle to find trustable services related to construction such as home renovation, plumbing, electricity, electronics repairment, and so on without having a connection to certain parties.

What if there is a way to enable these connections between service providers and clients in a systematic way with flexibility and transparency?



Ice Berg



Visible Problems

"It's hard for me to find a good construction worker to help me fix a wall leakage here in this city"

Pattern Problems

- Contract problems
- Transparency of material pricing problem
- Unreliable workers
- Price of shifts are overly rated

Linked Problems

- Workers are having uncertainty about their work
- Number of problems are being solved inefficiently

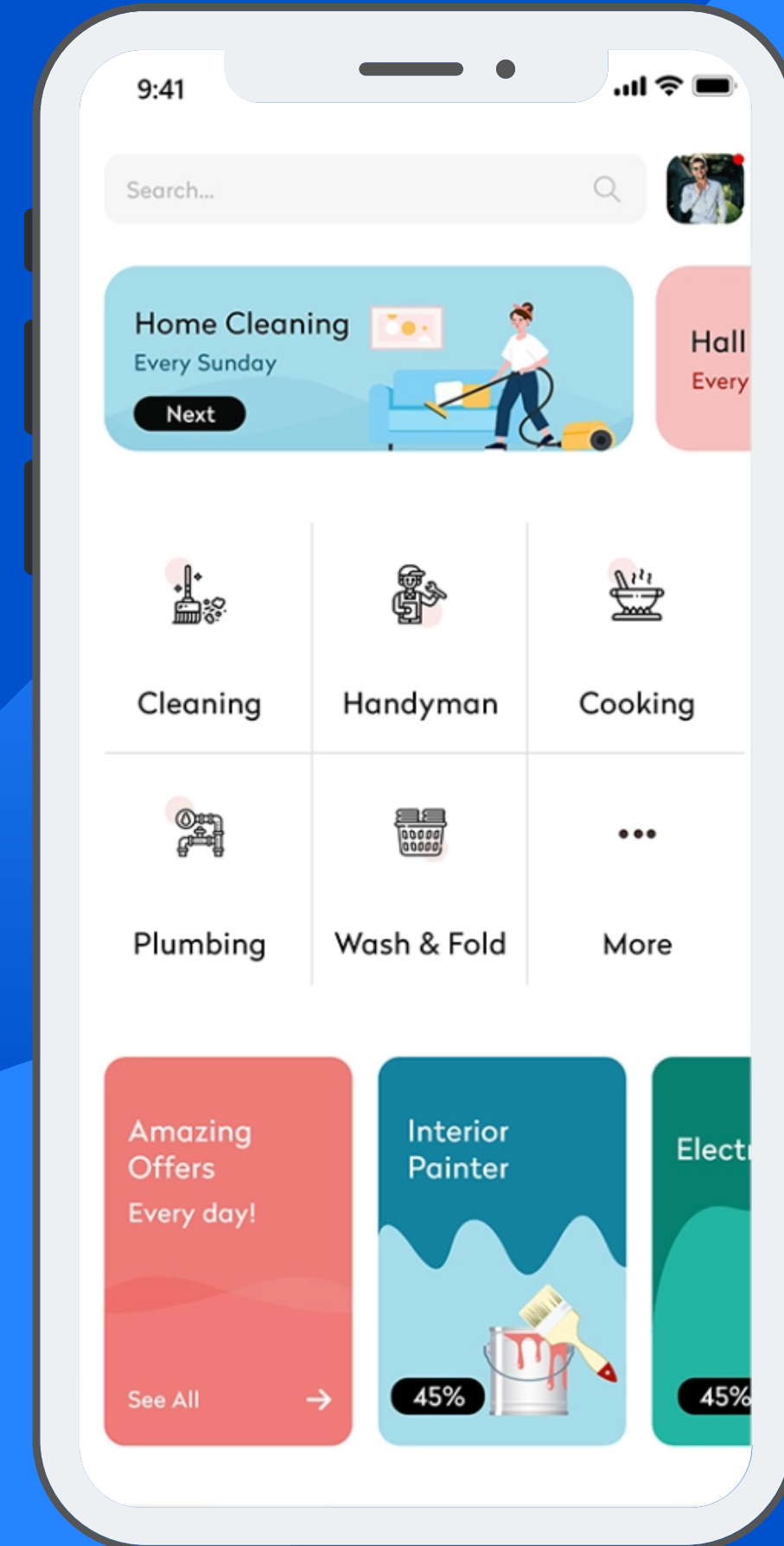
Core Problems

"Clients are not able to reach workers on an efficient basis"

Proposed Solution

Kuli is a mobile app designed and developed to ease the access of labor and construction workers for small-scale renovations to large house expansions, at a touch of a button.

Kuli provides features that enable clients to see the credibility of the companies they are working with through portfolios and ratings, the ability to see purchased items for the project, live chat with the company, and business contracts in order to benefit both parties.





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Conclusion

Kuli is an innovative mobile app designed to revolutionize the construction industry. With Kuli, clients can easily access labor and construction workers for any project, no matter the scale. Our app offers a variety of features to ensure that clients have a seamless experience.

Kuli has the potential to become a game-changer in the construction industry by providing clients with a convenient and reliable way to find workers for their projects. Our team is dedicated to continuously improving and refining the app to meet the needs of our clients and workers





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Bersama Kuli Membangun Negeri